

Diagnostic Medical Sonography Program Effectiveness
Institution Name:
South College Asheville
CAAHEP Accredited Concentrations:
Abdomen-Extended, Obstetrics & Gynecology

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Student Retention: Total # of Graduates/Total # of Students Enrolled

Retention Threshold: 70% of total enrollment (sliding scale is used for cohorts of 9 or less enrolled students)

Cohort Number	Track Name (if applicable)	2025 # Graduates	2025 # Enrolled	2025 % Retention	2024 # Graduates	2024 # Enrolled	2024 % Retention	2023 # Graduates	2023 # Enrolled	2023 % Retention	3-Year Average Student Retention
1	Winter	5	10	50%	6	13	46%	8	15	53%	50%
*2	Fall	8	11	73%	*	*	*	*	*	*	N/A

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Job Placement: Total # of Graduates employed in 6 months/Total # of Graduates

Job Placement Threshold (within 6 months of graduation): **75%** of graduates employed as sonographers in one of program's accredited specialties, continuing their education or actively serving in the military

Cohort Number	Track Name (if applicable)	2025 # Employed	2025 # Graduates	2025 % Job Placement	2024 # Employed	2024 # Graduates	2024 % Job Placement	2023 # Employed	2023 # Graduates	2023 % Job Placement	3-Year Average % Job Placement
1	Winter	5	5	100%	6	6	100%	6	12	50%	83%
*2	Fall	5	8	63%	*	*	*	*	*	*	N/A

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Test Takers Rate: Total # of Test Takers/Total # of Graduates **for the concentration**

Test Takers 3-Year Trend Threshold:

50% for programs that have **15 or fewer** graduates over a 3-year timeframe

60% for programs that have **16 or greater** graduates over a 3-year timeframe

Cohort Number(s) (programs w/multiple cohorts of the same concentration must indicate all cohort #s on one row)	Concentration	2025 # Test Takers	2025 # Graduates	2025 % Test Takers	2024 # Test Takers	2024 # Graduates	2024 % Test Takers	2023 # Test Takers	2023 # Graduates	2023 % Test Takers	3-Year Graduates Total	% Test Takers 3-Year Trend
1,2	ABDOMEN-EXTENDED	13	13	100%	4	6	67%	8	8	100%	27	93%
1,2	OBSTETRICS & GYNECOLOGY	11	13	85%	4	6	67%	7	8	88%	27	81%

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Credential Success Rate: Total # of Graduates successfully earning credential/Total # of Test Takers

Credential Success Threshold (within one year of graduation): **60%** of graduates passing a credentialing exam per concentration that the program holds accreditation

Cohort Number	Concentration & Credentialing Exam(s)	2025 # Earners	2025 # Test Takers	2025 % Success	2024 # Earners	2024 # Test Takers	2024 % Success	2023 # Earners	2023 # Test Takers	2023 % Success	3-Year Average % Credential Success
1	ABDOMEN-EXT – RDMS(AB) or RT(S)	4	5	80%	4	4	100%	8	8	100%	93%
1	OB/GYN – RDMS(OB/GYN) or RT(S)	4	5	80%	4	4	100%	7	7	100%	93%
2	ABDOMEN-EXT – RDMS(AB) or RT(S)	3	8	38%	*	*	*	*	*	*	N/A
2	OB/GYN – RDMS(OB/GYN) or RT(S)	2	6	33%	*	*	*	*	*	*	N/A

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*Notes

The first year of graduates for cohort 2 (in the Fall) was 2025.